



Allana
...since 1865

*Made to Perfection,
Loved by all*

French Fries

PREFRIED - DEEP FROZEN



Frozen Potato Product

A Legacy of **Quality, Trust & Commitment**

Established in the year 1865, the Allana brand represents a long tradition of quality, innovation and excellent customer service. We take immense pleasure in our grand heritage and consider it our leading responsibility to preserve it.

The Allana Group is acknowledged as the Global Leader in the manufacture & export of various branded processed food products & agro commodities to over 85 countries worldwide. We have world class integrated manufacturing establishments across the country & close to the raw material sourcing areas & are well connected to the nearby ports for smooth transportation of products.

The Allana Group currently enjoys the status of “**Five Star Export House**”, one of the rare recognitions conferred by the Ministry of Commerce, Government of India.



With a legacy of excellence and a commitment to quality, we are thrilled to introduce our newest offering - **Allana French Fries**. Crafted from the finest potatoes and prepared with the precision that defines our brand, these French fries are designed to elevate your culinary experience.

As we continue to bring you the best in food products, Allana French Fries represent our dedication to quality and our passion for delivering exceptional taste. Discover the perfect blend of convenience and flavor with Allana French Fries—your new go-to for a delicious, crispy snack.

SOURCING & OPERATIONS



SEED TO SHELF

Allana French Fries come with complete control over value chain to deliver the best consistency in flavor and size of French Fries Made in India and comparable with European quality.



ASSOCIATION

Allana has already signed the agreement with Technico to securitize the best variety of G3 Santana seed for multiplication and harvest of Potatoes used for French Fries production now in India and preferred world over for consumption.



SOURCE

North Gujarat has emerged as key geography in cultivation of potatoes with all major processors sourcing their potato from this region. Allana enjoys very good relationship and tie ups with the Farmers and Processors to ensure the consistent supplies of Raw materials as well as French Fries in Frozen format.



EXPERTISE

At Allana with our acquired expertise over decades in frozen value chain operations we strive to achieve excellence in sourcing, quality control, cold storage management at the origin and extensive distribution "Route to Market" operations in global destination markets.



STRINGENT QUALITY

Our stringent quality supervision ensures uniformity and consistency in quality with 100% automatic Processing line, with Plant holding in-house storage facility to store the French fries at -18° celsius.





KEY BENEFITS

(Promised and Delivered)

- ✓ Minimum blemishes.
- ✓ Minimum burnt edges.
- ✓ Consistent cuts and size as per grade.
- ✓ Consistent pale yellow colour – pre frying golden appetizing colour post frying.
- ✓ Holding time of french fries in more than 7 mins (higher than ordinary fries).
- ✓ Superior taste of potato in the finished product post frying.
- ✓ Less oil uptake in the product pre frying.
- ✓ No Sugar ends.
- ✓ Final yield min 65% that is 1kg of frozen french fries will deliver min 650gm of finished product portion size.
- ✓ Assurance of right seed variety and origin matching global standards delivering best flavor and taste in finished product.
- ✓ Can be Deep Fried / Air Fried / Steam Fried.

FROZEN FRENCH FRIES

French fries are made from potatoes that are washed, peeled, cut, blanched, dried, par fried and frozen. Product is suitable for deep fry, air fry and can be baked in the oven.

Ingredients :

Potatoes, Refined Vegetable (Palm) oil

Shelf life :

24 months

Country of origin :

India

Potato Variety :

Santana / Frysona

Description :

Pre fried & frozen French fries

Product Characteristics:

Texture : Crispy outer crust & soft inner

Colour frozen : Light yellow 00-0 (USDA Colour chart).

Colour Fried : Golden yellow Odour – Pleasant odour, typical deep fried potatoes odour

Taste : Product specific

Product :

Grade AA, A	Size
Straight Cut	9mm X 9mm, 10mm X 10mm
Shoestring	7mm X 7mm, 6mm X 6mm
Crinkle Cut	Grade A
Hash Browns	Triangle / Oval / Round



Packing – Frozen

(Storage Temperature : -18°C)

Product Description	Pack Size	Packing
Frozen French Fries Crinkle Cut, Hash Browns Grade AA, A - Bag in box	1 kg	10 kg Box (1 kg x 10 Bag-in-box)
Frozen French Fries Crinkle Cut, Hash Browns Grade AA, A - Bag in box	2.5 kg	10 kg Box (2.5 kg X 4 Bag-in-box)



Available in



Straight Cut



Shoestring



Crinkle Cut



Hash Brown



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ALLANA CONSUMER PRODUCTS LTD.

Allana House, 4 J A Allana Road, Colaba, Mumbai - 400001, Maharashtra, India

Corporate Office :

Allana Centre, 113/115, M.G.Road, A R J Allana Marg, Fort, Mumbai – 400 001
+91-22-6656 9000 | +91-22-2262 8000 | info@allana.com | fruit@allana.com

www.allana.com | www.allanaconsumer.com