

# One Stop Solution for all your Baking Needs





# **About Us**

The **Allana Group** is India's largest exporter of processed foods and agro commodities. With a rich heritage of **155+ years**, the Allana Group has been promoting healthy living across the globe since the year 1865 by maintaining the highest standards of quality in procurement, manufacturing and distribution.

Allana Consumer Products Pvt. Ltd., the recently carved out subsidiary of the reputed Allana Group has a wide array of products catering to various customer segments such as Retail, Artisan Bakers, QSRs, Food Services and Industrial & semi-industrial customers. Allana Consumer Products distributes popular brands such as London Dairy premium ice cream & Pristine range of specialty bakery products in the Indian market.

Frigorifico Allana Pvt. Ltd., the Oils & Fats division of the Allana Group, manufactures and markets host of well-known brands viz., Sunny & Priya edible oils & fats, Allegro Olive Oil, Lion Vanaspati, Radhuni Palmolein, Alfa range of specialized oils & fats etc.

With a strong R&D foundation and a core understanding of consumer needs and emerging global trends, we always strive to collaborate and partner with our customers to create customized and differentiated products.

We believe in long lasting relationships. We not just supply but we partner. We are constantly striving to help you create newer possibilities.

We Believe - When You Win. We Win.



# PRISTINE PREMIXES



## **SUPER VEG VANILLA**

Vanilla Flavoured Vegetarian Cake Mix

### Benefits

- Soft cottony texture with a good mouth feel
- Milky vanilla flavour and colour
- Bakes into flat crust to avoid time and material loss
- Great holding power
- High yield and volume

Shelf life: Best before 6 months from packaging

Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



# SUPER VEG CHOCO

Chocolate Flavoured Vegetarian Cake Mix

### Benefits

- Rich chocolate flavour
- Dark brown colour
- Excellent volume
- Produces flat layer cakes with minimal waste
- Uniform texture

Shelf life: Best before 6 months from packaging

Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



## **ALL PURPOSE VEG VANILLA**

Vanilla Flavoured Vegetarian Cake Mix

### **Benefits**

- Mild but long lasting milky vanilla flavour
- Milky white appearance
- Produces huge volume at competitive costs
- Multipurpose use
- Moist yet spongy texture
- → Flat crust reduces material loss

Shelf life: Best before 6 months from packaging

Pkg.: 5 Kg x 4 Nos in 20 Kg Bag

1 Kg x 20 Nos in 20 Kg Bag



# **ALL PURPOSE VEG CHOCO**

Chocolate Flavoured Vegetarian Cake Mix

### **Benefits**

- ✓ Stable chocolate flavour
- ✓ Convenient layering option for pastry application
- Cost effective; delivers high volume at low costs
- Deep chocolaty flavour and aftertaste
- Ideal for multiple applications
- Moist flavour with creamy and smooth texture

Shelf life: Best before 6 months from packaging

Pkg.: 5 Kg x 4 Nos in 20 Kg Bag

1 Kg x 20 Nos in 20 Kg Bag



# PRISTINE PREMIXES



# **SUPER VANILLA**

Vanilla Flavoured Cake Mix - With Egg Recipe

### **Benefits**

- Consistent and smooth quality
- Bakes into a light yellow sponge and delicate crust
- Outstanding volume and structure strength
- Desirable moderately open crumbly texture
- Lightweight and spongy

Shelf life: Best before 6 months from packaging Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



## **SUPER CHOCO**

Chocolate Flavoured Cake Mix - With Egg Recipe

#### **Benefits**

- ✓ Strong cocoa flavour
- Sturdy sponge with uniform creamy texture
- ✓ Intense dark colour
- ✓ Rich mouth feel

Shelf life: Best before 6 months from packaging Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



# **SUPER VEG RED VELVET**

Vegetarian Cake Mix

### Benefits

- ✓ 100% natural crimson colour
- Moist, dense, and creamy texture
- Delicate chocolate flavour to complement the rich cream cheese flavour
- ✓ Everlasting mouth feel and after taste

Shelf life: Best before 6 months from packaging

Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



### **ALL PURPOSE VEG RED VELVET**

Vegetarian Sponge Mix

### Benefits

- Vegetarian sponge mix
- Excellent spongy texture
- Rich and creamy vanilla cheesy flavour
- Perfect volume for spongy cakes
- Multiple application
- Swiss role, cupcakes, barcake, muffin

Shelf life: Best before 6 months from packaging



# PRISTINE PREMIXES



## SUPER VEG SAVOURY WAFFLE

Vegetarian Waffle Mix

### **Benefits**

- Crispy crust with golden brown colour
- Moist and fluffy on the inside
- Produces beautiful, symmetrical waffles
- ✓ Multipurpose use

Shelf life: Best before 6 months from packaging Pkg.: 1 Kg x 20 Nos in 20 Kg Bag



## **SUPER VEG SWEET WAFFLE**

Vegetarian Waffle Mix

### **Benefits**

- Convenient and ready-to-use
- Golden brown crispy crust
- Fluffy on the inside and crispy on the outside
- ✓ Produces a vanilla-like aroma
- ✓ No preservatives added
- Can be used for all types of waffle preparations

Shelf life: Best before 6 months from packaging

Pkg.: 1 Kg x 20 Nos in 20 Kg Bag



## **SUPER VEG BROWNIE**

Vegetarian Brownie Mix

### **Benefits**

- ✓ Complete mix for moist and fudgy brownies
- Easy to use
- Attractive crust appearance
- ✓ Intense chocolaty taste and flavour
- ✓ Desirable dense and luscious texture

Shelf life: Best before 6 months from packaging

Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



# **SUPER VEG MOLTEN LAVA**

Vegetarian Cake Mix

#### **Benefits**

- Creamy and lustrous lava texture
- ✓ Lava flows out of the cake freely
- Rich and moist chocolate sponge uniform texture
- Strong foundation
- Easy to use with quick results

Shelf life: Best before 6 months from packaging





# SUPER VEGAN CHOCO MIX

Vegan Cake Mix

### **Benefits**

- Desired dark chocolate colour
- Delicious chocolaty flavour
- Soft and Moist mouthfeel
- Multipurpose application like cake, cookie, brownie and many more
- Free from animal source ingredients

Shelf life: Best before 6 months from packaging Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



## **ELITE VEG VANILLA**

Vanilla Flavoured Vegetarian Sponge Mix

### **Benefits**

- Milky vanilla flavour
- Soft cotton like texture
- ✓ Flat crust reduces material loss
- High yield

Shelf life: Best before 6 months from packaging Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



## SUPER RICH PLUM CAKE

Vegetarian Cake Mix

#### **Benefits**

- Authentic plum cake flavour and aroma
- Dense and moist yet fluffy texture
- Rich Christmas-y feel

Shelf life: Best before 6 months from packaging Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



# **SUPER VEG DONUT**

Vegetarian Donut Mix

### **Benefits**

- Excellent short bite property
- ✓ Absorbs less oil
- Has a lasting vanilla flavour with buttery taste
- Spongy resilient feel

Shelf life: Best before 6 months from packaging







# Take Home the Bakery Specialist Now, Tailor-Made for You!



ALL PURPOSE VEG VANILLA

ALL PURPOSE VEG CHOCO

NEUTRAL GLAZE COCOA

BLUEBERRY FLAVOURED GLAZE

STRAWBERRY FLAVOURED GLAZE PINEAPPLE
FLAYOURED GLAZE

CARAMEL FLAVOURED GLAZE WHITE



# SUPER VEG MUFFIN MIX VANILLA

### Benefits:

- Excellent volume
- Desired cracks on top
- Soft and moist mouth feel
- Rich Vanilla color and uniform texture
- Multipurpose application like cup cake, finger cake, bar cake and many more

Shelf life: Best before 6 months from packaging

Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



# SUPER VEG MUFFIN MIX CHOCO

#### Benefits:

- Excellent volume
- Prominent cracks on top
- Soft and moist mouth feel
- Rich chocolaty flavor and uniform texture
- Multipurpose application like cup cake, finger cake, bar cake and many more

Shelf life: Best before 6 months from packaging

Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



## **SUPER MUFFIN MIX VANILLA**

### Benefits:

- Desired cracks on top
- Good Volume and open texture
- Good eating qualities of softness & moistness
- Multipurpose application like cup cake, finger cake, bar cake and many more

Shelf life: Best before 6 months from packaging Pkg.: 5 Kg x 4 Nos in 20 Kg Bag



## SUPER MUFFIN MIX CHOCO

### Benefits:

- Excellent volume
- Desired cracks on top
- Rich chocolaty flavor and uniform texture
- Good eating qualities of softness & moistness
- Multipurpose application like cup cake, finger cake, bar cake and many more

Shelf life: Best before 6 months from packaging





# MAGNIFIQ 0.3

Non-Bromate Bread Improver

### **Benefits**

- Robust improver for all type of breads
- → Bromate-free
- Excellent oven jump
- Better whiteness
- Retains moisture for longer time

Shelf life: Best before 6 months from packaging

Pkg.: 1 kg x 20 Nos in 20 kg bag



# MULTIGRAIN BREAD CONCENTRATE

15% Multigrain Bread Concentrate

#### **Benefits**

- Easy to bake
- Nutritional advantage of added grains & fiber
- Goodness of added millets
- ✓ Good volume & texture
- ✓ Excellent taste & aroma

Shelf life: Best before 6 months from packaging

Pkg.: 1 kg x 20 Nos in 20 kg bag



# BROWN BREAD CONCENTRATE

15% Brown Bread Concentrate

### **Benefits**

- Easy to bake
- No artificial colors added
- Superior volume and texture
- Excellent taste & aroma
- Can be used to bake buns, loafs & crusty breads

Shelf life: Best before 6 months from packaging

Pkg.: 1 kg x 20 Nos in 20 kg bag





# CHEESECAKE DELITE FILLING

### **Benefits**

- ✓ Made with 30% w/w Cream Cheese
- ✓ Ready to BAKE Convenient and hassle-free
- ✓ EGG-FREE product
- Get a biscuit base ready in a cheesecake ring & pour Ready-To-Bake Pristine Cheesecake and bake at 160° C for 55-60 minutes

Shelf life: Best before 6 months from packaging Pkg.: 2.5 Kg X 4 Pails = 10 Kg Carton



# **VANILLA FILLING**

#### Ronofite

- ✓ Ready to use, bake-stable
- Used as pre or post bake application
- Used as a topping in cupcakes and pastries; cream layer in layer cakes; as filling in muffins, croissants

Shelf life: Best before 9 months from packaging Pkg.: 2.5 Kg X 4 Pails = 10 Kg Carton



# **BLUBERRY FILLING**

### **Benefits**

- ✓ 50% w/w fruit content, Ready to use
- Freeze thaw stable
- ✓ Bake-stable, can be infused in whipping cream.
- Used as a topping in cupcakes and pastries; cream layer in layer cakes; as filling in muffins, croissants

Shelf life: Best before 9 months from packaging Pkg.: 2.5 Kg X 4 Pails = 10 Kg Carton



# STRAWBERRY FILLING

### **Benefits**

- ✓ 25% w/w fruit content, Ready to use
- ✓ Freeze thaw stable
- ✓ Bake-stable, can be infused in whipping cream
- Used as a topping in cupcakes and pastries; cream layer in layer cakes; as filling in muffins, croissants

Shelf life: Best before 9 months from packaging Pkg.: 2.5 Kg X 4 Pails = 10 Kg Carton



# **DARK GANACHE**

### **Benefits**

- Made with 40% compound chocolate
- Use as garnish for cake, donut, brownie, cupcake & hot chocolate sauce. Use as filling in donut, croissant, muffin
- ✓ Easy to make rosettes and designs
- Provides longer shelf life to cakes compared to scratch Ganache

Shelf life: Best before 9 months from packaging Pkg.: 2.5 Kg X 4 Pails = 10 Kg Carton 1 Kg X 9 Pails = 9 Kg Carton



# **NEUTRAL GLAZE**

### Benefits

- ✓ Ease of use No water addition needed
- ✓ Gives shine & improves visual appearance
- ✓ Increases the overall mouth feel and taste
- Convenience of ambient storage and application stability

Shelf life: Best before 9 months from packaging Pkg.: 2.5 Kg X 4 Pails = 10 Kg Carton
1 Kg X 9 Pails = 9 Kg Carton



# **COCOA GLAZE**

#### Benefits

- ✓ Ready to use cold glaze
- ✓ Excellent shine & smooth appearance
- No added colours
- ✓ Improves overall mouthfeel & taste
- ✓ Convenience of storage & stable application

Shelf life : Best before 9 months from packaging Pkg. : 2.5 Kg X 4 Pails = 10 Kg Carton 1 Kg X 9 Pails = 9 Kg Carton



# **FLAVOURED GLAZE**

#### Benefits

- Enticing flavours
- Superior shine
- Attractive colours Natural / Artificial
- ✓ Ease of use & stable application

### Available in 5 Variants:

Blueberry Glaze I Strawberry Glaze I Pineapple Glaze Caramel Glaze I White Glaze

Shelf life: Best before 9 months from packaging Pkg.: 2.5 Kg X 4 Pails = 10 Kg Carton

1 Kg X 9 Pails = 9 Kg Carton





# One Stop Solution for all your Baking Needs



# ALLANA CONSUMER PRODUCTS LTD.

Allana House, 4 J.A. Allana Road, Colaba, Mumbai - 400001, Maharashtra, India.

For enquires, please get in touch with us on





