

Purrfeto®

Premium Care, Premium Nutrition -
Discover the Purrfeto Way!



At Purrfeto, we believe that your cat deserves superior nutrition without compromise, for which we've carefully crafted a range that offers high-quality ingredients, providing balanced nutrition that supports your cat's health and vitality.

Our product range includes 6 variants designed to cater to both kittens and adult cats, with each flavour packed with essential nutrients to promote strong muscles, a shiny coat, and optimal digestive health, offering diverse and irresistible choices for your feline friends

Made in India – Superior Quality You Can Trust

All our products are proudly manufactured in India at our state-of-the-art facility in Zaheerabad, Telangana. Our in-house production allows us to ensure top-notch quality control and the benefit of Made in India advantages, providing your cats with premium care and premium nutrition.

Fully PLC

Automated

Minimum

Human

Intervention

Extruder with a Capacity of

10 tons

per hour

04

Automated
FFS Packaging

Total Capacity of Factory:

80K tons

Premium Ingredients in Every Bite



Cats are obligate carnivores thus depend on animal food source for their nutritional requirements. Our formula delivers premium-quality protein sourced from chicken and fish, rich in essential amino acids which facilitates muscle development, daily maintenance, and overall health, ensuring your cat remains strong and healthy.



PRODUCT HIGHLIGHTS

Rich in Antioxidants



We include Fish Oil which has key nutrients like EPA and DHA, which support cognitive function, boost immunity, and contribute to overall vitality and long-term well-being.

Hairball and Digestive Control



To ensure optimal digestive health and comfort, we've included Psyllium Husk, a natural fibre that not only aids in digestion but also helps in managing hairballs. This feature is a game-changer, especially for long coat cats prone to hairball formation, keeping them healthy and happy.



DID YOU KNOW?

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Hairball formation affects 25-30% of cats regularly, particularly those with longer coats. Cats are fastidious groomers, spending 30-50% of their waking time grooming themselves, especially during shedding seasons, which increases the likelihood of hairball formation. Purrfeto's specialized formula helps control hairball formation and promotes smoother digestion, keeping your cat healthy and happy.

Around 4.5-8% of cats visiting veterinary clinics are diagnosed with Feline Lower Urinary Tract Disease (FLUTD) due to Feline Idiopathic Cystitis (FIC) making up 55%-63% of cases, followed by urolithiasis (15%-22%), while urinary tract infections occur in 8% of cases. Our food will help to support their urinary health, helping reduce these risks to keep your cat healthy and happy.

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Available in
100g | 1.2 kg | 3 kg | 7 kg

Brain and Vision Development



Formulated with EPA & DHA our dry food supports optimal brain and vision development in kittens. These vital nutrients are essential for cognitive function and visual acuity, ensuring your kitten grows up alert, curious, and sharp.

Digestive Health



Purrfeto kitten food contains a balanced blend of prebiotics and dietary fibers that promote healthy digestion, increase the digestibility, absorb the nutrients that kittens need to thrive, minimizing digestive discomfort.

Immunity Enhancement



Our kitten formulas are enriched with antioxidants such as Vitamin E and Selenium, supporting immune function during the critical early stages of life. Brewer's yeast and cranberries further enhance the immunity and vitality of your kitten, promoting long-term health.

GUARANTEED ANALYSIS

Metabolic Energy ME (Min.):
357.5 Kcal/100 gm

30%
CRUDE
PROTEIN (MIN.)

12%
CRUDE
FAT (MIN.)

5%
CRUDE
FIBRE (MAX.)

5%
CRUDE ASH
(MAX.)



Available in
100g | 1.2 kg | 3 kg | 7 kg

Urinary Health Support



Our adult cat formula is specially designed to regulate urinary pH levels, reducing the risk of urinary tract infections and promoting overall urinary tract health. This is achieved through the inclusion of cranberries, which are known for their beneficial effects in maintaining a healthy urinary system.



Hairball and Digestive Control

The soluble fibers, such as Psyllium husk, help manage hairball formation and ensure smoother digestion, keeping your adult cat comfortable and healthy.

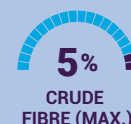
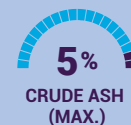
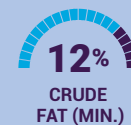
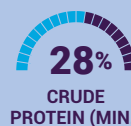
Skin and Coat Health



The inclusion of Omega-3 fatty acids from fish oil promotes a shiny, healthy coat and nourishes the skin and also support cognitive development in cats. This helps your adult cat maintain a luxurious appearance and feel.

GUARANTEED ANALYSIS

Metabolic Energy ME (Min.):
357 Kcal/100 gm





FELINE STRONG, FELINE GOOD!

Complete and Balanced Dry Food for Cats



MANUFACTURED & MARKETING BY:
M/S ALLANA CONSUMER PRODUCTS LTD.

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